CHAPTER 116: SPECIAL EVENT PERMITS

§ 116.01 PURPOSE.
The town recognizes the importance and necessity of regulating special events for various reasons: traffic control, avoiding a nuisance to others, controlling the effect on the surrounding area, and the like. 
(Ord. 06069, passed 2-13-07)

§ 116.02 APPLICATION.
(A) This chapter shall apply to all special events in the town involving an outdoor activity on commercial, institutional or governmental property.
   (1) All such activities must be of a temporary nature and cannot become permanent.
   (2) All such events and activities shall be allowed only upon approval, as required, and the issuance of a special event permit.
   (3) Failure to comply with the requirements set forth in Chapter 116 or the conditions mandated on an approved permit may result in denial of future permit applications, staff and supply charges for remedial work resulting from an event organizer’s negligence, and/or additional security deposit and documentation requirements for any future event organized by the same event organizer.
   (B) Note that normally any special event permit involving loudspeakers or amplified music systems will not be allowed after 7:00 p.m. on Sunday through Thursday, and after 9:00 p.m. on Friday and Saturday.
   (C) Town staff may at their discretion consider an application that does not comply with deadlines published within each application’s event categories, and if such application is considered, all other requirements of the permit application and ordinance shall apply. Applicants in this circumstance will be informed of the decision as expeditiously as possible.
   (D) This chapter shall not apply to temporary use permits pursuant to Chapter 156, and parades, demonstrations, public assemblies and picketing pursuant to Chapter 94.
(Ord. 06069, passed 2-13-07) Penalty, see § 10.99

§ 116.03 MINOR-IMPACT SPECIAL EVENT PERMIT.
(A) Requirements.
   (1) A special event likely to have a minor impact upon the town and its environs shall be allowed following approval by the Town Administrator or his or her designee.
   (2) Examples of special events considered to have a minor impact are as follows: grand openings, commercial outside promotional activities, block parties, craft fairs, and activities with loudspeakers or amplified music systems.
   (3) The following requirements shall apply to such special events:
      (a) There shall be no more than eight special event permits granted per calendar year, saving and excepting commercial film/photography productions with minimal impact to surrounding residents/businesses or activities with loudspeakers or amplified music systems pursuant section (3)(c).
      (b) No business, organization, person or entity shall be allowed a permit for longer than 32 days per calendar year, saving and excepting commercial film/photography productions with minimal impact to surrounding residents/businesses or activities with loudspeakers or amplified music systems. For example, one permit may be granted for the full 32 days, or four permits granted for eight days each, or eight permits granted for four days each.
      (c) Activities with loudspeakers or amplified music systems shall be subject to the following:
         1. No more than four special event permits shall be granted per calendar year to each business or property location.
         2. Each permit shall be granted for one day only.
         (d) Business grand openings with a ribbon cutting ceremony shall be granted permission to hang a temporary banner for no longer than 30 days.
(Ord. 06069, passed 2-13-07) Penalty, see § 10.99
§ 116.04 MAJOR-IMPACT SPECIAL EVENT PERMIT.
(A) Requirements.
   (1) Special events likely to have a major impact upon the town and its environs shall be allowed, following approval by the Town Administrator or his or her designee. Examples of such events are as follows: events with an expected attendance of 500 or more people, festivals, carnivals, parades, motion picture productions.
   (2) The following requirements shall apply to such special events:
       (a) The Town Administrator or his or her designee may grant a special permit, if the proposed use would not cause traffic congestion and would not create a nuisance to surrounding areas.
       (b) The Town Administrator or his or her designee shall have the authority to establish conditions and timeframes as deemed appropriate.
   (3) Notwithstanding the requirements stated above, the Town Administrator may defer the approval of such a special event permit application to Town Council.
       (a) In such a situation, Town Council shall have the authority to establish conditions and timeframes as it deems appropriate.
       (b) The decision of Town Council is final.

§ 116.05 FEES.
(A) The following fees shall apply to the Special Event Permit requirement:
   (1) Festival: $100 (one day) or $150 (two days).
   (2) Parade/Procession: $150
   (3) Race/Bike/Walk: $100
   (4) Outdoor Commercial Activities: $50
   (5) Commercial Film/Photography: $50
   (6) Non-Residential Private Property: $0
   (7) Business Grand Opening/Ribbon Cutting: $0
   (8) See § 97.03 for Memorial Waterfront Park event permit and fee regulations.

§ 116.06 EXEMPTIONS.
(A) The following exemptions shall apply to the Special Event Permit requirement:
   (1) Schools, churches, and governmental entities engaged in special events utilizing their own property.
   (2) A sporting event for regular league play and exhibition games or other event occurring at a Mount Pleasant Recreation Department facility provided that such event is being coordinated with the Mount Pleasant Recreation Department.
   (3) An outdoor conference, corporate event, social or entertainment event, or similar gathering, that is occurring on property owned and operated by a special event venue provider where the property is purpose-built for hosting such events provided that such event will not create a nuisance to neighboring residents and/or businesses and does not require the support of town staff or resources.

§ 116.07 APPEALS.
(A) Appeals. Any business, organization, person or entity who feels improperly denied a special event permit pursuant to this section may appeal the decision to the Police, Judicial and Legal Committee pursuant to the following requirements:
   (1) Specific grounds for the appeal must be stated in writing within five working days of receipt of the decision.
   (2) An appeal hearing shall be held by the Police, Judicial and Legal Committee at its next regularly scheduled committee meeting after receipt of a written request for the same and a decision shall be rendered at the conclusion of such hearing.
   (3) The decision of the Police, Judicial and Legal Committee is final.
(Ord. 06069, passed 2-13-07) Penalty, see § 10.99