



**25<sup>th</sup> Annual Town of Mount Pleasant Christmas Light Parade**  
**Sunday, December 13, 2020 at 5:30 p.m.**  
**Entry Application**  
**- No Entry Fee -**

The Annual Town of Mount Pleasant Christmas Light Parade is held at night on Coleman Boulevard offering a unique opportunity for beautifully lit, creative floats. All vehicular or towed entries must use electric lights to accent their displays to qualify for acceptance into the parade. All entries must be less than 15' in height. Marching entries are encouraged to use glowsticks, tinsel, reflective tape and/or other portable light sources. The use of lights will be discussed at the pre-parade meeting, but you may e-mail [events@tompsc.com](mailto:events@tompsc.com) for information if you have advance questions. We hope that you are excited about participating and will be inventive in designing your lighting effects! There is no entry fee; we ask that you put your resources into creating the best entry possible! Non-rental floats are judged and cash prizes are given in several categories.

If your business, organization, church or school would like to participate, submit the following application and rules acceptance/liability waiver signature page to the address below. **Space is limited.** Applicants will be notified of acceptance on or before Nov. 6.

**\*\*\*All participants are required to be in compliance with the Governor's orders and/or any subsequent laws, orders or regulations in effect on event day.** At the time of publication, Executive Order #2020-63 is in effect. Details will be discussed at the pre-parade meeting and current information may be found here: [governor.sc.gov/executive-branch/executive-orders](http://governor.sc.gov/executive-branch/executive-orders).\*\*\*

**All entrants must send one representative to a mandatory parade safety meeting.** Two meeting options: **Wed., Nov. 18 at 5:30 p.m. or Thurs., Nov. 19 at 1:00 p.m.** at the Mount Pleasant Municipal Complex in Council Chambers/Courtroom, 100 Ann Edwards Lane, Mount Pleasant, SC 29464. Mark your calendar **now!** **If you do not have a representative present, you will not be allowed to participate and your space will be forfeited. No exceptions!**

**Please note: there will be NO INTERACTION between participants and spectators this year. No handouts/giveaways will be permitted.**

**How to enter:**

1. Complete the following entry application.
2. Sign acceptance of parade rules and liability waiver.
3. Return all 3 pages to:

Town of Mount Pleasant  
Special Events/Christmas Parade  
391 Egypt Rd  
Mount Pleasant, SC 29464

**OR e-mail to:**  
[events@tompsc.com](mailto:events@tompsc.com)

**An e-mail will be sent on or before Nov. 6 to confirm your acceptance** into the parade and requesting your three-line announcement for the stage.

**EXPERIENCEMOUNTPLEASANT.COM**

**\*\*\* KEEP THIS PAGE FOR REFERENCE \*\*\***

**DO NOT RETURN WITH APPLICATION**



**Town of Mount Pleasant**  
**2020 Christmas Light Parade Application (Page 1 of 3)**

**IMPORTANT:** Application must be completed in full to be considered for a space. Any business or organization represented in/on your entry/float must be included in Section 1 (failure to abide is cause for removal from lineup on parade day). Complete Sections 1, 2, 3, 9, 10 & 11. Sections 4 - 8 are optional depending on entry type.

All accepted parade entrants will be contacted via e-mail with lineup position by Dec. 11. Please provide two (2) e-mail addresses that will be valid through the month of December.

E-MAIL 1 \_\_\_\_\_

E-MAIL 2 \_\_\_\_\_

**1: CONTACT INFORMATION**

Organization Name(s): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Primary Number: \_\_\_\_\_ Cell: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Name/Cell # for parade-day contact in lineup area: \_\_\_\_\_

**2: ENTRY CATEGORY: (Check One)**

Business  Community Organization  Junior Community Organization  School  Cheer/Dance  
 Media  Church *\*Note: Rental floats and school bands are not judged.*

**3: MUSIC:** (We encourage music in the parade.)

Let us know if you will have any of the following to assist with lineup placements:

Live Solo Singing  Choir Singing  Band  Solo Instrument  Taped Music

**4: GROUPS WITH WALKERS:** (Also Includes Bands, Drill Teams, etc. Group size may be limited according to guidelines current on event day.)

Approximate Number of People in Group \_\_\_\_\_

Description of Group: \_\_\_\_\_

*\*NOTE: There will be NO PERFORMING at the judging/stage area as this causes delays and gaps in the parade. The judges do not include performance as part of the scoring for parade awards.*

**5: RADIO STATIONS ENTERING VANS:**

Number of Vans: (No more than 2 allowed) \_\_\_\_ Do you want your 2 vans together in the parade? \_\_\_\_ Yes \_\_\_\_ No

Will you be playing music during the parade (seasonal music only)? \_\_\_\_ Yes \_\_\_\_ No

**6: SPECIAL NEEDS:** Please let us know if your entry requires special consideration due to entrants with disabilities. \_\_\_\_\_

**7: LIVE ANIMALS:** \_\_\_\_ Yes \_\_\_\_ No

*If Yes - Please e-mail events@tompsc.com and provide details.*

**8: SPECIAL REQUESTS:** (Requests will be considered but are not guaranteed.)

\_\_\_\_\_  
\_\_\_\_\_

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**9: ORGANIZATION NAME:** \_\_\_\_\_

**10: Vehicular or Towed Unit Information:** (15' height limit)

***It is important that we know the type of vehicle(s) you are entering. Failure to provide accurate information may result in your lineup space not being adequate to accommodate your entry (removal from the lineup).***

Please indicate the number of each type in your entry. If you are entering a truck and flatbed or boat, please put the number 1 in both boxes. **A large walking group is considered an entry.**

**(MAXIMUM OF 2: 1 truck + 1 boat = 2; 1 18-wheeler cab + 1 flatbed = 2; 1 truck + 1 trailer = 2)**



Large Pickup Truck



Small Pickup Truck



18-Wheeler Cab



Small Truck Cab with Short Trailer



SUV



Van



Car



Convertible



Motorcycle (Max. 8)



Boat on Trailer  
Boat Length \_\_\_\_\_ ft. (req'd)



Flatbed/Trailer -  
Length: \_\_\_\_\_ ft. (req'd)



Walkers/Marchers  
#: \_\_\_\_\_ (req'd)

**Other: (Please Check)**

- \_\_\_ Media Satellite Truck
- \_\_\_ Radio Truck
- \_\_\_ Fire Truck Modern
- \_\_\_ Fire Truck Antique
- \_\_\_ Garbage Truck
- \_\_\_ Bucket Truck
- \_\_\_ Ambulance
- \_\_\_ Emergency Vehicle

- \_\_\_ Golf Cart
- \_\_\_ Go-Cart
- \_\_\_ Antique Car
- \_\_\_ Moped / Bicycle
- \_\_\_ Skateboarders
- \_\_\_ Other (Describe)

**Are you renting a float?**

Rental Float Company:  
 \_\_\_ Southeastern Float  
 \_\_\_ Floats by Allen  
 \_\_\_ Other: \_\_\_\_\_  
 \_\_\_\_\_  
 Phone: \_\_\_\_\_

**Town of Mount Pleasant Christmas Light Parade  
2020 Parade Rules and Liability Waiver (Page 3 of 3)**

**This page must be signed and returned with application.**



**THE SANTA CLAUSE**

There is only one Santa & he rides on a fire truck at the end of the parade! It is confusing to children to see more than one Santa riding on floats; therefore no one may dress as Santa on your float or in your vehicle.

**IMPORTANT**

The following guidelines help ensure parade quality and safety and allow as many organizations as possible the opportunity to participate. Read carefully and abide by the rules!

\*\*\*All participants are required to be in compliance with the Governor's orders and/or any subsequent laws, orders or regulations in effect on event day. At the time of publication, Executive Order #2020-63 is in effect. Details will be discussed at the pre-parade meeting and current information may be found here: [governor.sc.gov/executive-branch/executive-orders](http://governor.sc.gov/executive-branch/executive-orders).\*\*\*

1. Each entrant is allowed a **maximum of two units** per rule on page 2.
2. All entries, including golf carts/cars, **must be well lit & decorated** (*one string of lights is not acceptable.*)
3. There will only be **one Santa** in the parade at the end on the fire truck.
4. Entrants must display lineup number on the front and organization name on each side of entry.
5. **All entries must enter the parade lineup area following instructions given at pre-parade meeting.**
6. There will be **NO PERFORMING** at the judges area, this causes delays and gaps in the parade.
7. Any generators used for lighting cannot be setup inside of an enclosed vehicle.
8. **NO ITEMS ARE TO BE THROWN FROM VEHICLES AT ANY TIME. No interaction is allowed between participants and spectators this year. No items may be handed out.**
9. Riders on floats cannot get on and off of the float during the parade at any time.
10. All entries with children must have adults riding/walking with them throughout the entire event.
11. Walkers alongside vehicles must walk at least 10 feet from the side of vehicle.
12. Use of fire or open flames is not allowed.
13. Any firearms, real or replicas, must get approval in advance.
14. ALL wheels of motorized vehicles **MUST** keep in contact with the ground at all times. Anyone doing wheelies or other potentially dangerous activities will be pulled from the parade immediately.
15. Each motorized vehicle must carry liability insurance and be operated by a licensed driver.
16. No one will be allowed to ride on the hood or roof of any vehicle.
17. No political campaigning is allowed on entries in the parade.
18. The undersigned agrees that all participants may be photographed or videotaped and that these images may be published in an outlet used to promote or publicize the event.

**Entries must observe all applicable rules and regulations and follow all instructions from Police & parade officials. The Town of Mount Pleasant reserves the right to remove any entrant from the parade, either prior to assembly, at assembly, or at any time during the parade if the entrant fails to follow parade rules or does not display standards of reasonable public taste as determined by Town staff.**

**11: LIABILITY WAIVER:** In consideration of your accepting my entry, I hereby, for myself, my child and all participants of my entry, my heirs, executors and administrators, waive and release any and all rights and claims for damages I, my child, or entry participants may have against the Town of Mount Pleasant and its representatives, successors and assigns for any and all injuries suffered by myself or my child or entry participants at any activity sponsored by these groups. I have read in its entirety the general rules and the entry guidelines for participating in the Town of Mount Pleasant Christmas Light Parade and agree to accept full responsibility for the compliance of this entry and all participants associated therewith, and for any liability inherent with this entry's participation in the Town of Mount Pleasant Christmas Light Parade. I understand that if I fail to comply with all the guidelines and rules for participation that my entry will be removed from the parade lineup.

Name of group or participant: \_\_\_\_\_

Authorized representative: Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(Print): \_\_\_\_\_

**Return to: TOMP Christmas Parade, 391 Egypt Road, Mount Pleasant, SC 29464 OR [events@tompsc.com](mailto:events@tompsc.com)**