

21st ANNUAL SWEETGRASS FESTIVAL ARTISAN SHOW APPLICATION

RULES & INFORMATION

The Town of Mount Pleasant invites all interested artists and crafters to submit applications for the one-day craft show held in conjunction with the Sweetgrass Festival at Memorial Waterfront Park.

SHOW DATE AND TIME:

Saturday, July 26, 2025 - 10 a.m to 3 p.m. **There are no rain dates.**

LOCATION:

Outdoor Event - Memorial Waterfront Park is located at 99 Harry M. Hallman, Jr. Boulevard

ACCEPTABLE TO SHOW:

Original works in Basketry (please specify if Sweetgrass), Floral, Leather Goods, Photography, Baby Items, Metal Work, Soaps/Lotion, Candles, Furniture, Wood Crafts & Items, Clay/Pottery, Glass works, Paintings, Clothing, Jewelry/Beadwork, Paper (Sketches/Prints/Notecards). The participating artist must be the one who conceived the design and executed the finished product. Commercial or mass-produced items need to register with vendor agreement. Any craftsperson or artist age 18 or older may submit an application with photos to be reviewed for possible acceptance. Prior year participation does not guarantee acceptance.

BOOTH SPACES (Important: The setup area will not open until 7:30 a.m.):

All booths will be 10' x 10', although there may be some irregularities due to trees, etc. Electricity is **NOT** available. All participants must supply their own booth materials (tables, chairs, tents, etc.) Please do not begin set up before confirming space location with event staff. You may be moved if set up incorrectly. Booths must be set up by 9:30 a.m. on event day. Exhibitors are not permitted to break down booths until the advertised closing time of 3:00 p.m. All exhibitor booths must be removed by 4:30 p.m.

COST: Artisan Booth: \$50.00 | Sweetgrass Basket Maker (will be verified) Booth: Waived

Do not send booth fee until after you are notified of acceptance (failure to follow this rule will void your application). **Payment for booth must be received within 1 week of acceptance notification or your space will be forfeited.** Please send check payable to the Town of Mount Pleasant to: TOMP Special Events, 391 Egypt Rd, Mount Pleasant, SC 29464. If you must drop out of the show, no refunds will be processed after July 11th.

LICENSES & REGULATIONS:

A Town of Mount Pleasant business license is NOT required to participate in this event. The Town purchases an umbrella permit to cover each crafter for this event day only. All participants must have a SC Retail License once accepted to the show. All Vendors must comply with the Town of Mount Pleasant Environmentally Acceptable Packaging Ordinance 18024.

PARKING:

A map with the unloading area will be sent via US MAIL to each participant the week of the event. **An off area parking lot will be designated for vendors.** All vendors will receive a parking pass, which must be clearly displayed in his/her vehicle throughout the entire event. Vendors are to (1) unload, (2) park vehicle, **THEN** (3) set up booth (in that order to facilitate other vendors' ability to pull into unloading area). **All vehicles must be removed from unloading area by 9 a.m.** Anyone not complying with the parking procedures will jeopardize their space in the show and eligibility for entry into future shows.

PLEASE KEEP THIS SHEET FOR INFORMATION

RULES TO APPLY:

1. Each artist must apply individually with **one applicant per entry** form. Application must be mailed or delivered to the RL Jones Center. Emailed applications are not accepted.
2. No more than two media categories will be permitted per booth.
3. Booth sharing is allowed by no more than two applicants. Both parties must fill out individual forms with notation requesting to share a booth. If accepted, artists may split the booth fee.
4. Any artist participating in this event must be present for the entire event and booths must remain open during scheduled hours of operation.
5. Spaces will be assigned and space number assignments will be mailed to all participants with parking passes the week of the event.
6. Exhibited works must reflect the caliber presented in the submitted photos. Those not in compliance will be suspended from participation in future Town of Mount Pleasant events.

SCREENING PROCEDURE:

Applicants **MUST SUBMIT** a minimum of **four photos - one of booth display, one of creative work space and two or more of recent work** representative of what will be sold during the event. These photos are necessary for selection purposes. Quotas exist for each category other than sweetgrass baskets in order to present an interesting, diverse & balanced show for the public. All entries will be juried simultaneously with the best entries in each division selected. Make certain your photos present your best work and a cohesive body of work. These photos may be utilized for advertising including social media, websites and/or print and will not be returned; submission of photos indicates your consent for these purposes. Incomplete applications will not be reviewed.

UNACCEPTABLE TO SHOW:

Commercial or mass-produced items, imports, kits, unfinished work, manufactured leather, decoupage, or group exhibits are not acceptable. Salespersons and/or agents hired to operate booths are not allowed.

Spaces for business sponsors are available. Please contact events@tompsc.com for information.

TO ENTER, SUBMIT (Via US Mail or hand delivered) ONLY THE FOLLOWING:

- **At least four (4) photos (two of the type of work you intend to exhibit, one of your work space & one of booth setup).** Color computer printouts are acceptable. Label each photo with your name as it appears on the application. Emailed photos or links to websites are not accepted. **PHOTOS WILL NOT BE RETURNED.**
- Completed application form.

IMPORTANT DATES:

June 23 - Application deadline (*postmarked*)

June 30 - All applicants will be notified via e-mail about status of entry by close of business

July 7 - Deadline for \$50 booth payment (*postmarked*)

For more information contact:
Sweetgrass Festival - events@tompsc.com
843-884-2528

PLEASE KEEP THIS SHEET FOR YOUR INFORMATION

21st Annual Mount Pleasant Sweetgrass Festival Artisan & Basketweaver Application

Mail to: Town of Mount Pleasant
Special Events
391 Egypt Rd
Mount Pleasant, SC 29464

Business Name: _____

Contact Name: _____

Mailing Address: _____

City/State: _____ Zip: _____

E-mail (*you must notify us if this changes*): _____

Event-Day Phone: _____

Special Request _____

Will you be bringing a 10'x10' tent to the event? (*Recommended*) _____ (Y/N)

Average price of crafts or artwork: \$ _____

Sweetgrass Basket Weaver _____ (Y/N)

IF NO -

Please describe your primary type of work: No more than 2 media categories permitted per booth.
(Ex: Baby items; candles; clothing; jewelry, lotions/soaps; etc)

If more than one type of work, indicate **primary**: _____

SC Retail License # _____
(License must be onsite the day of the event for inspection.)

The undersigned does hereby certify that he/she is the sole producer of the work exhibited. If the finished product is the result of a two-person team, both must sign below. The undersigned does agree to have read and to abide by the rules of the Craft Show and hereby authorizes the use of photos and information for publicity or documentation. The Town of Mount Pleasant assumes no responsibility for work displayed during events. Photographs submitted may be used by the Town of Mount Pleasant for advertisement purposes including but not limited to all social media, print and websites.

Signature / Date

Entry deadline: June 23, 2025 (postmarked).

Please Note: Applications must include all requested items to be eligible for consideration.

Photos of work, workspace and booth only. **Do not send booth fee with application.**